Takeaways

a RICE Media newsletter

Just clocked that this'll be my third General Election as a media person (rookie numbers, I know)—but my first as Editor-in-Chief.

GE is always high-stakes. For politicians, obviously, but also for publications. It sets the tone for how people see us, and—let's be real—whether we're worth paying attention to.

I've been through this grind before. The late nights, the burnout, the race to say something before everyone else does. I know how easy it is to get swept up in the churn of it all because, hey, that's just the reality of the digital media industry.

But I'm the one who gets to decide the direction this time around. So I've elected (hah) for the RICE Media team to take a step back and look at the bigger picture beyond the campaign trail.

What are we really voting for? Why do we feel so resigned about the state of the world? Beyond the smiles and soundbites, what kind of Singapore are we hoping to build together?

The stories that matter aren't just within the political arena; they're on the ground too, among the citizenry.

Because elections come and go. The real work lies in the quiet, deliberate decisions Singaporeans make daily: to stay, to build, to care. Even when it's hard.

That's the mood we're trying to tune into for #GE2025. We hope you'll tune in too.

– Ilyas Sholihyn, Editor-in-Chief, RICE Media

P.S. We've also learnt some of you found your way here through your friends. If you haven't already, ***subscribe*** *to our weekly newsletter today!*

Read RICE

After the Vote: Moonlake Lee's Call for a Singapore That Sees ADHD Differently

The Bare Minimum For Singapore To Protect Children Like Megan Khung

Gotta Flip 'Em All: When Singapore's Scalping Culture and Pokémon Cards Collide

Watch RICE

"You have to manage your work, your family commitments. Yet you're putting time aside to volunteer—and you're not being paid for doing this."

From students to working professionals and retirees, more Singaporeans are stepping up as political volunteers. But why do they do it?

RICE goes behind the scenes with a few volunteers to uncover what really happens on the ground—and how the experience has changed the way they see Singapore's political system.

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